

ABSTRACT

A Makernote data storage area contains a plurality of sets of output device control information CI designating image output conditions and image output conditions for achieving the best image output results in output devices, given the color reproduction characteristics and image output characteristics of individual output devices. Output device control information CI includes identifying information as information designating output devices, and output control information for controlling designated output devices. As graphics file GF includes output device control information CI for a plurality of output devices, Makernote data storage area contains a plurality of combinations of identifying information and output control information corresponding to output device control information CI.